

Mikaela Lynne Sordillo

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EDUCATION

Merrimack College, North Andover, MA

May 2026

Bachelor of Arts in Graphic Design

Minors: Marketing and Women and Gender Studies

Relevant Courses: Motion Design, Advanced Interaction Design, Graphic Design 1 and 2, UX Design, Elements of 2D, Videography, Principles of Marketing, Social Media Marketing

PROFESSIONAL EXPERIENCE

TJX Company T.J. Maxx, Rowley, MA

May 2021 – Present

Cashier/Sales Associate

- Retail sales and customer engagement
- Store recovery and floor replenishment
- Managing returns, exchanges, and refunds
- Time management for multiple departments within one shift
- Putting mismatched merchandise back together
- Restocking merchandise efficiently

X-Culture, remote

Independent International Business Consultant

August 2024 - December 2024

- Analysis of the international target market and trade regulations
- Project Management
- Worked in global virtual teams
- Leading and coordinating a global virtual team

ADDITIONAL EXPERIENCE

Merrimack College, North Andover, MA

March 2024 – December 2024

Student/freelance

- Created 3 variations of cards for the holiday season
- Used Procreate for the illustrations
- Used Adobe InDesign for the layout

Essex Northshore Agricultural & Technical School, Hawthorne, MA

January 2021

Student/freelance/videographer

- Created the 2021-2022 High School Yearbook Cover; Designed in InDesign
- Livestreamed hockey games, videography, and livestreaming, YouTube livestream

AWARDS

SkillsUSA at Essex Northshore Agricultural and Technical School, Hawthorne, MA

1st Place State Level Promotional Bulletin Board

November 2021

11th Place National Level Promotional Bulletin Board

June 2022

SKILLS

- Design Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects), Figma, Canva, Affinity, and Procreate
- Design and Creative: Graphic design, branding, & visual identity, typography, layout design, digital illustration
- Photo & Video: Photography, photo editing/retouching, video editing
- Web & Digital: File formatting (JPEG, PNG, PDF, SVG, MP4), website design
- Productivity Tools: Google Workspace (Docs, Sheets, Slides, Drive)